

Integrating Mobility With UC

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Mobile UC Business Drivers

The Challenge:

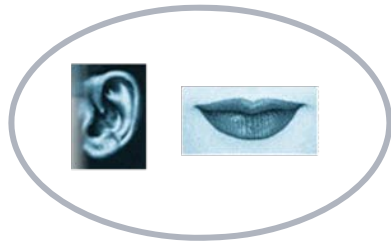
- 1) Distributed and mobile workers and team members drive the need for improved team communication and collaboration
- 2) You cannot extract full value from UC without enabling UC solutions with mobility
- 3) Ideally, mobility capabilities should be integrated with your UC solution



KEY QUESTIONS:

1. What UC capabilities are available on mobile devices/services today? Can these integrate with the IP Telephony and UC infrastructures, and do they need to?
2. What are the key impediments (such as bandwidth or battery life) to end users' enjoying the same functionality on a wireless UC application as its wired counterpart?
3. Can wireless UC solutions be implemented in conjunction with the enterprise infrastructure, or will service providers only offer these as their own standalone services? Do we have to wait for FMC to become widely available?
4. Are video and collaboration solutions viable UC applications for mobile users today?
5. What does the picture look like for operations and service workers versus office workers?

UC Features Available On/From Mobile Devices



Mobile UC Voice Portal

- Control presence and availability
- Set preferred device
- Access single, unified mailbox
- Set up and initiate conferencing
- Review/set calendar



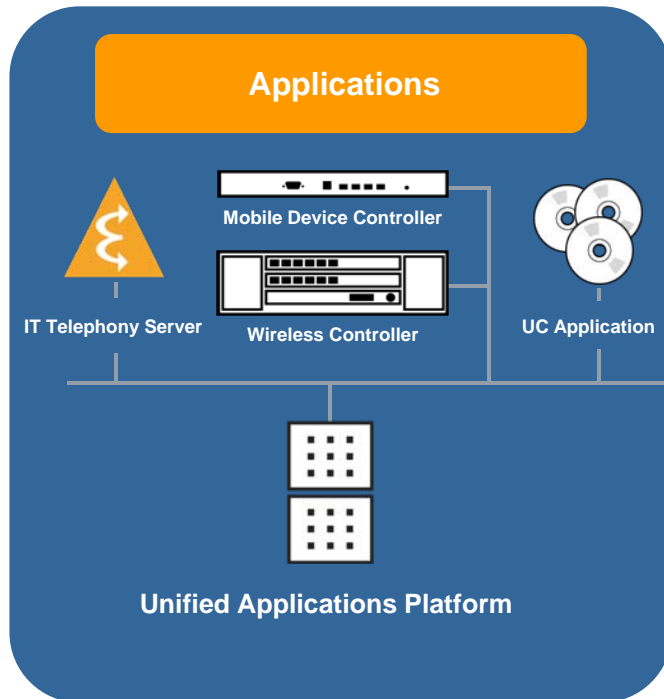
Mobile UC Clients

- One Number Service
- Presence
- IM Availability
- Buddy List
- Conferencing

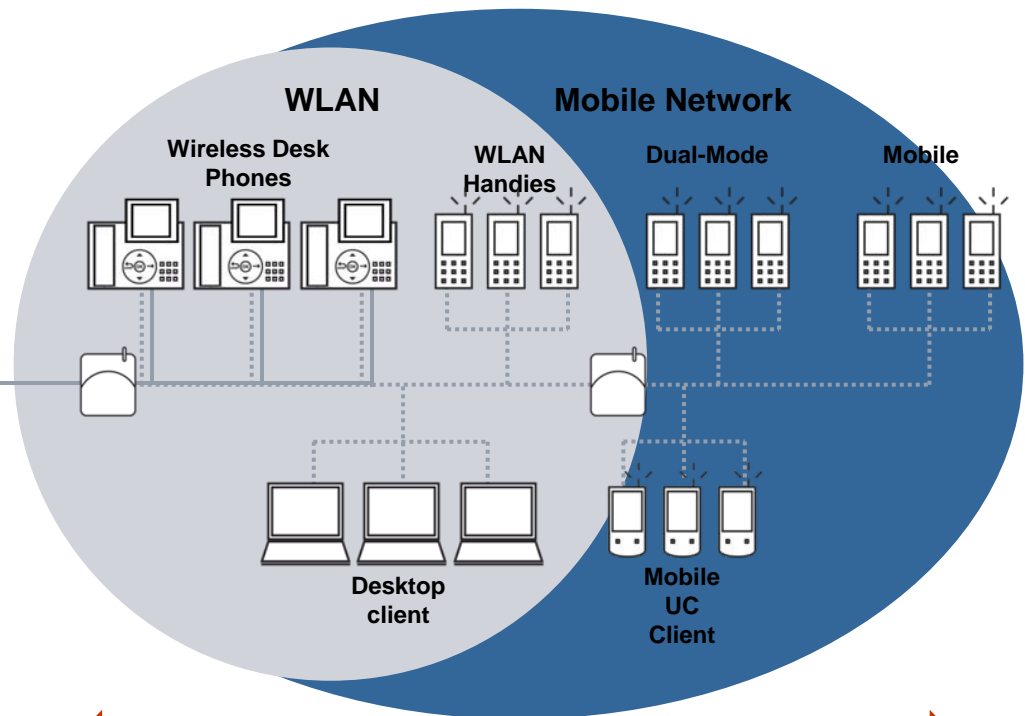
Can Wireless UC Be Part of Enterprise Infrastructure

The All-Wireless Enterprise

Data Center Deployment



Local Site Deployment

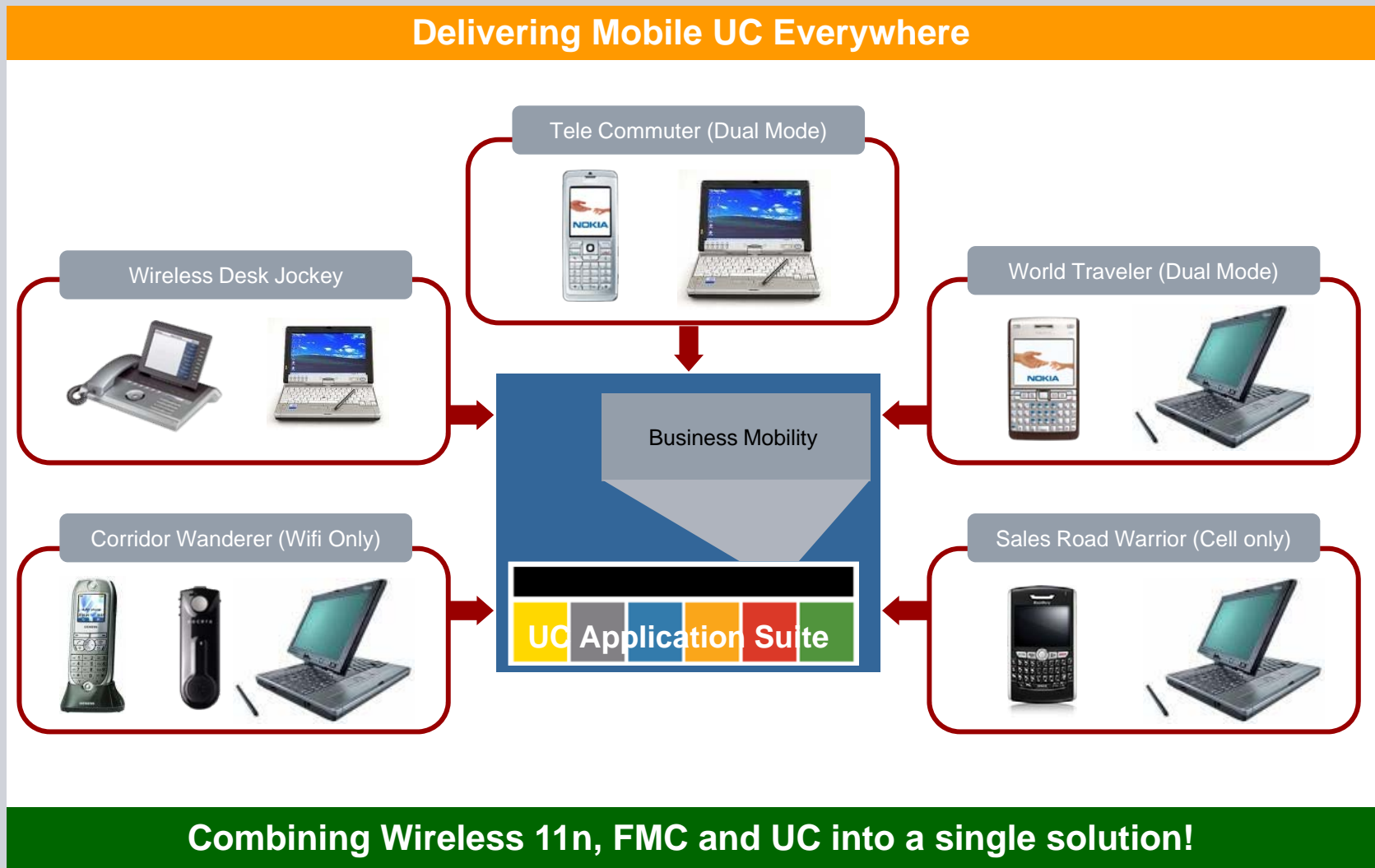


Centralized Administration
 Easy to add New Sites
 Easy to add New Users
 Easy to add new applications
 Reduced local Support

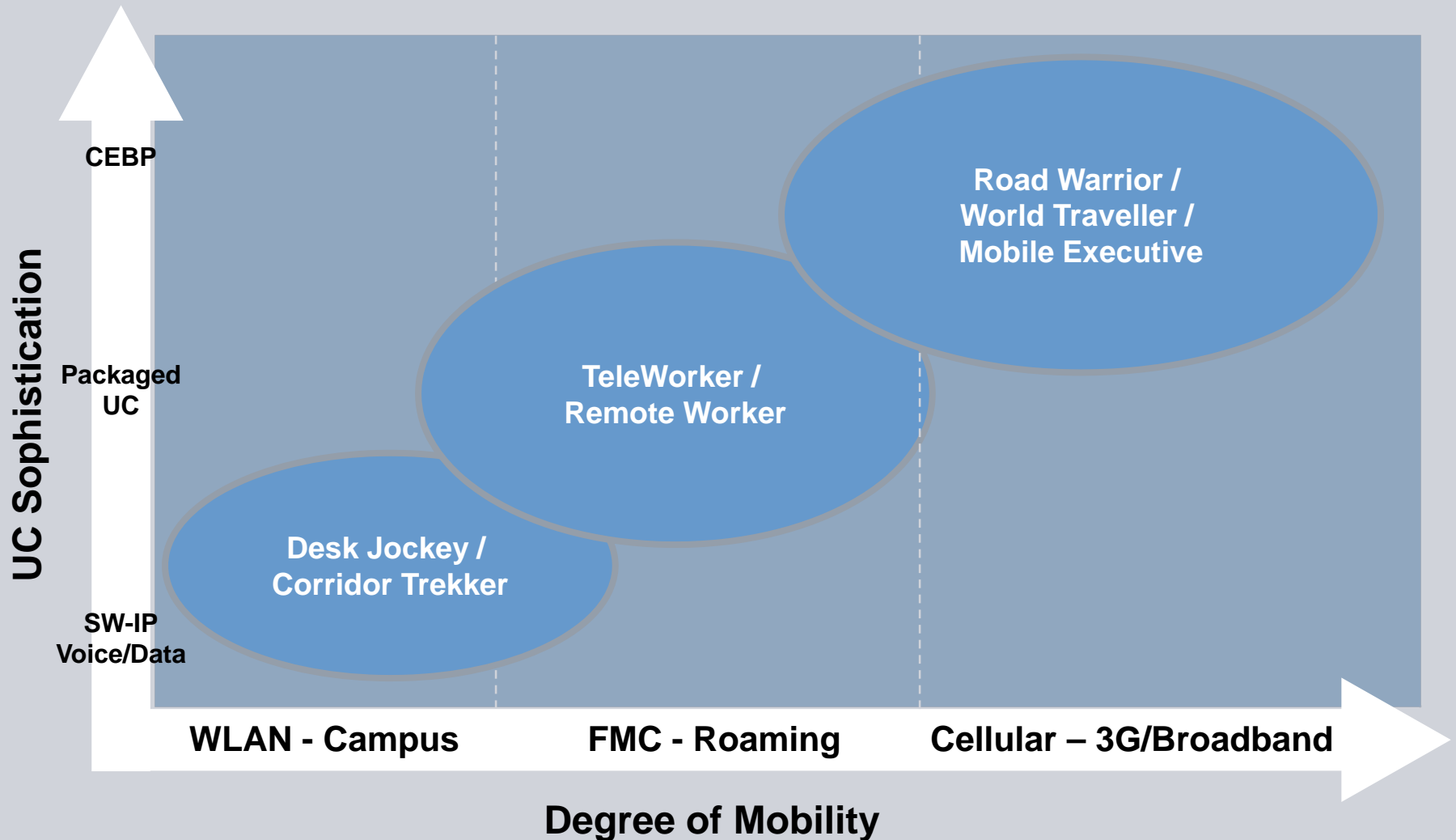
One Number Service / One Voicemail
 Ubiquitous Wireless Connections
 MobileConnect Seamless Roaming
 PBX Features on Mobile/Wireless Devices
 UC based Presence Features

Desk Jockey • Corridor Wanderer • Teleworker • World Traveler • Sales Road Warrior

Considering Different Types of End-Users



Integrated Mobile Unified Communications: Full Spectrum Mobility Meets Full Spectrum UC



Summary - Why Mobile UC?

The Challenge:

- Mobility in the workforce is constantly growing
- Mobility heightens the need for UC and drives up costs
- For the user :
 - Constantly changing communication environment – on and off campus
 - Limited time available – need for speed
 - Mobile users need options and they need to be effective now!

Mobile UC Delivers Real Benefits to the user:

- Faster response time between collaborating users
- Better use of time when mobile
- Faster information access
- Single number reachability
- True cost savings via reduced cell usage
- Enhanced Control over mobile use



SIEMENS

Thank you



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