

Building the New IT Organization: Taking On Converged Networks

Breakout Panel Discussion VoiceCon San Francisco 2008

Marty Parker, Principal
UniComm Consulting, LLC
MParker@UniCommConsulting.com
408-420-5539



Introducing Our Distinguished Panelists

- Chad Griewahn, COO / PMO , Booth Creek IT
- Jamie Libow, Engineering Director, Travelers
- Mark McMath, CIO, Bloomington Hospital
- Steven Schafer, Director, Global IS, Global Crossing

What Is Driving Organizational Change?

- PBX Technology Shifts
 - ◆ Most hardware converting to servers and gateways
 - ◆ Existing server and network teams already manage these
- UC Applications – Desktop and Mobile User Productivity
 - ◆ Choices are made for desk and mobile users
 - ◆ Need teamwork between multiple constituencies
- UC Applications – Business Process Integration
 - ◆ Communications-enabled applications are compelling
 - ◆ Brings business apps and communications teams together
- Plus all the traditional forces:
 - ◆ Consolidation/TCO, Globalization, Mergers & Alliances
 - ◆ Security, Regulations, Governance, ITIL

What Are Some Key Considerations?

- People, People, People!
 - ◆ Career Development
 - ◆ Skills Enhancement
 - ◆ Recruiting and Retention
- Enabling Success and Future Growth
 - ◆ Removing barriers and friction
 - ◆ Creating the most agile enterprise and IT Team
- Economy and Efficiency
 - ◆ Minimizing duplication
 - ◆ Streamlining communication
 - ◆ Enabling optimal sourcing options

Let's Hear from Our Panelists

- What are the drivers for their organizations?
- What are the challenges and opportunities?
- What are the most common obstacles and gaps?
- How are they addressing these with organizational action?
- What processes are needed to open communications?
- Which parts of the IT organization are taking the lead?
- What are the roles of the Business Unit leaders?

Q & A

**Please Write Your Questions
On The Cards Available**

Proctors Will Pick Them Up.